

GENEVA | 2030

Investing in our children. Cradle to career.

Geneva 2030 Network Partner Directory



2025-2026 Network Partners



**EVERY CHILD ENTERS SCHOOL
READY TO LEARN**

**Geneva 2030
Birth to Kindergarten Action Team**

Early support. Strong starts.
Shared responsibility



**EVERY CHILD HAS THE OPPORTUNITY
TO SUCCEED IN SCHOOL**

**Geneva 2030
Literacy Action Team**

Students are supported, engaged,
and thriving.

Vision Statement

Geneva 2030 engages a broad array of community voices by building awareness and information sharing; involving and mobilizing the community toward improving educational outcomes and economic mobility for youth; and co-developing solutions and strategies with community members.

Mission Statement

Geneva 2030 connects and empowers all members of the community to advance equity and support the success of every Geneva child, cradle to career, by creating and transforming the systems that shape opportunity.

Connecting People, Ideas, and Resources

genevacollectiveimpact.com



**EVERY STUDENT GRADUATES
READY FOR WHAT COMES NEXT**

**Geneva 2030
College and Career Team**

Graduates leave with skills, confidence,
and options.



**COMMUNITY IMPACT
VOICE . CO-CREATION . ACCESS**

**Geneva 2030
Parent Power & Language Access**

Shared voice. Shared work. Shared impact.

Geneva 2030 connects organizations, community leaders, families, and educators who share a commitment to improving opportunities for Geneva's children and youth.

Through collaboration, shared data, and community engagement, this network works together to strengthen outcomes for young people from early childhood through college and career.

Today, more than 40 organizations and community leaders participate in the Geneva 2030 network.



COORDINATED THROUGH BACKBONE SUPPORT

Geneva 2030's Backbone Staff, anchored at Hobart and William Smith Colleges, help coordinate and support the work of the network.

This coordination helps partners stay connected while focusing on their own programs and expertise.

The backbone team helps:

- Convene partners and facilitate collaboration
- Support Action Teams and shared initiatives
- Collect and share community data
- Strengthen communication across organizations

BACKBONE STAFF & SUPPORT DIRECTORY

Geneva 2030 Director	Heather Mills	mills@hws.edu
Geneva 2030 Data & Website Manager	Laurie Bennett	laurbennett@gmail.com
Birth to Kindergarten Action Team Leader	Jennifer Morris	jdmorris76@gmail.com
Birth to Kindergarten Coordinator	Amanda Murray	amurray@hws.edu
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HWS Graduate Assistant (supports annual giving, communications, events)	Jada Smith-Padmore	js8797@hws.edu
HWS Student Translator	Allison Leon	geneva2030@hws.edu
	Brianna Lucero	
Language Access Coordinator	Izzy Girolamo	isabelle.girolamo@hws.edu
Literacy Action Team Co-Leader	Peter Budmen	budmen@hws.edu
	Kirra Guard	kguard@albany.edu
Parent & Community Connections Coordinator; Parent Power	Shana Toner	sdtoner23@gmail.com
Place Based Policy Representative & Economic Opportunity Initiatives	Jackie Augustine	jackie@blueprintgeneva.org

SHARED COMMUNITY PRIORITIES

TOGETHER, GENEVA 2030 AND NETWORK PARTNERS WORK TOWARD COMMON GOALS SO THAT EVERY CHILD IN GENEVA IS:

**SCHOOL
READY**

SUPPORTED

SUCCESSFUL

**COLLEGE
AND CAREER
READY**

SHARED DATA AND LEARNING

Network partners work together to understand community needs and guide solutions by:

- Sharing information and community insight
- Using data to identify priorities and measuring progress
- Aligning programs and initiatives with shared goals
- Collaborating on events, initiatives, and funding opportunities

This shared learning helps the community focus resources where they can have the greatest impact.

NETWORK PARTNERS WORK TOGETHER TO COMMIT TO:

Share Knowledge & Data

- Contribute program or community data to help inform shared goals
- co-develop and share network data impact stories and support democratizing data
- Participate in data conversations or community dialogues

Collaborate with Partners

- Align a program, service, or event with shared data
- Co-host or co-sponsor a community event with network partners
- Collaborate on a grant proposal or initiative
- Share a resource in-kind that supports the network goal

Engage Families & Youth

- Invite families or youth to participate or lead in your work
- Provide space, food, or childcare for a network event
- Collect and share parent/youth feedback

Strengthen Communication & Access

- Use network translation services to connect with bilingual families and share information
- Offer interpretation support at community events
- Help spread information about Geneva 2030 Network opportunities

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NETWORK PARTNERS DIRECTORY

Breitfeld Group, LLC	Dr. Phil Breitfeld*	philip.breitfeld@breitfeldgroup.com
Catholic Charities of the Finger Lakes	Frank Capozzi	frank.capozzi@dor.org
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Family Counseling Service of the FLX	Megan Cortese	mcortese@fcsfl.org
Finger Lakes Health	Kimberly K Ilacqua	kimberly.ilacqua@flhealth.org
Finger Lakes Community Health	Mia Coles	mcoles@flchealth.org
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FLCC Enrollment Management	Dr. Carol Urbaitis*	carol.urbaitis@flcc.edu
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GCSO Head Start and UPK	Lorraine Kniffley	lkniffley@genevacsd.org
GCSO Superintendent	Bo Wright*	bo.wright@genevacsd.org
Geneva Assistant City Manager	Taylor Youngs	tyoungs@cityofgeneva.gov
Geneva Boys and Girls Club	Stephanie Hesler	stephanie.hesler@genevabgc.org
Geneva City Manager	Amie Hendrix*	ahendrix@cityofgenevany.gov
Geneva City Manager's Office	Erica Collins*	ecollins@cityofgenevany.gov
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Geneva Housing Authority	Val Mallard	vmallard@genevaha.com
Geneva Public Library - Executive Director	Frank Sykes	fsykes@owwl.org
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Success for Geneva's Children	Jane Gerling	janegerling32@gmail.com
	Jim Gerling	jimgerling47@gmail.com
Town of Geneva, and Heaton and Venuti, LLP	Mark Venuti*	mark@heatonandvenuti.com

*Denotes individuals also on the Executive Board

Community volunteers, parents, educators, and partner organizations work together through Geneva 2030's Action Teams to focus on key areas that support the success of Geneva's children and families.



Birth to Kindergarten Readiness:

Ensuring that children are prepared to enter kindergarten with the social, emotional, and academic skills needed to thrive.

Literacy:

Promoting evidence-based literacy practices in Geneva. The team fosters informed dialogue, supports effective interventions, and ensures equitable literacy outcomes for all students.

Language Access:

Supporting English Language Learners and promoting language access to ensure all students succeed, regardless of language barriers.

College & Career Readiness

Define and support sustainable learning pathway opportunities for all students leading to successful post-secondary educational experience and/or a career.

Parent & Community Connections:

Strengthening family engagement and community involvement in education through collaboration and support.

GENEVA 2030 ACTION TEAMS

Geneva 2030's Action teams turn ideas into action by bringing people together to learn, collaborate, and create change. Teams may:

Host Community Connection Events

Inclusive gatherings that bring neighbors and organizations together to address local needs and celebrate our community's diversity.

Organize Informative Conversations

Data-informed workshops and discussions that share valuable information and spark conversations on topics that matter to our community.

Lead Parent Power Conversations

Open conversations where parents and community members identify barriers, share experiences, and help shape solutions.

Participating in Community Events

Representing Geneva 2030 at community gatherings to build relationships and connect families to opportunities and resources.

Manage a Team Initiative

Each team works on projects that address a local need and strengthen community systems, such as expanding early childhood supports, strengthening tutor training, improving language access, or supporting the college and career center.



BIRTH TO KINDERGARTEN ACTION TEAM



Early support.

Strong starts.

Shared responsibility.

Coordinator: Amanda Murray - Parent

Action Team Leader: Jennifer Morris - Success for Geneva's Children

- **Allie Cummings** - WIC
- **Kassie Doyle** - Ontario County Public Health
- **Betsy Dunham** - GCSD Head Start & UPK
- **Brittany Fisco** - WIC
- **Jane Gerling** - Success for Geneva's Children
- **Jim Gerling** - Success for Geneva's Children
- **Candi Hart** - Child & Family Resources
- **Cassie Henry** - Parent; Midwife
- **Ryanne Hughes** - Boys & Girls Club; First 1000 Days
- **Ky Kawolics** - Family Counseling Service of the Finger Lakes
- **Peg Kennedy** - Child Psychologist
- **Olivia Kime** - Family Counseling Service of the Finger Lakes
- **Lorraine Knifley** - GCSD Head Start & UPK
- **Anna Laurenza** - Healthi Kids Rochester
- **Asia Marin** - Parent; Geneva City School District (GCSD)
- **Chasa Petroski** - Ontario County Public Health
- **Brandi Rozelle** - Geneva Public Library
- **Steven Schulz** - FLMA Pediatrician
- **Sarah Scorsone** - C&FR Healthy Families
- **Christine Shultz** - Happiness House
- **Tracey Travis** - Child & Family Resources
- **Dawn Waite-Dinehart** - Child & Family Resources
- **Barb Weinberg** - Success for Geneva's Children
- **Donna Wilcox** - Child & Family Resources

LITERACY ACTION TEAM



Students are supported,
engaged,
and thriving.

Action Team Leader: Peter Budmen - Director of Student Success and Retention - Hobart and William Smith Colleges (HWS)

Action Team Leader: Kirra Guard - Educational Systems Coach Assistant Professor, State University of NY at Oswego

- **Daisy Aguilera** - Parent
- **Beth Bevars** - Lodi Librarian; Program Director of Teach My Kid to Read
- **Donna Crouse** - Literacy Volunteers Ontario Yates (LVOY)
- **Chris Dugan** - Community Member, Literacy Content Developer
- **Debbie Elliotto** - Youth Services Assistant - Geneva Public Library
- **Karen Fahy** - Assistant Superintendent - GCSD
- **Joan Fratangelo** - Geneva Reads; retired GCSD teacher
- **Shannon Horan** - Literacy Coach - North Street School - GCSD
- **Karis Jones** - Assistant Professor - Empire State University
- **Christine Joslyn** - Librarian - North Street School - GCSD
- **Gabby Labare** - Librarian - Warren Hunting Smith Library - HWS
- **Brandi Rozelle** - Youth Services Librarian - Geneva Public Library
- **Christopher Smith** - Assistant Principal - West Street School - GCSD
- **Jane Smith** - Literacy Volunteers Ontario Yates (LVOY)
- **Alison Jensen** - Supervisor - Goodman site - Geneva Boys and Girls Club
- **Shana Toner** - Parent, Geneva 2030
- **Jamie Wagner** - Literacy Coach - West Street School - GCSD
- **Dongyan Zhao** - Parent

COLLEGE & CAREER ACTION TEAM



Graduates leave with skills,
confidence,
and options.

Action Team Leader: Jeanine Eckenrode - Finger Lakes Community College

Center Coordinator: Amanda Felice - Catholic Charities

Center Specialist: Olive McCall

- **Kirsten Abbott** - Tier 1 Instructional Coach - Geneva High School - GCSD
- **Melissa Card** - Director of Youth Employment - FLWIB
- **Karen Fahy** - Assistant Superintendent - GCSD
- **Sage Gerling** - Assoc. Dir. of Business Operations - Cornell AgriTech
- **Matthew Heath** - Principal - Geneva High School - GCSD
- **Lisa Hoskey** - Director of Financial Aid - HWS
- **Quinten Sager** - Youth Counselor- Finger Lakes Works
- **Lindsay Sharman** - Assistant Director of Admissions - HWS
- **Nicole Siegwarth** - EOP - Finger Lakes Community College (FLCC)
- **Derek Sigler** - Youth Counselor - Finger Lakes Works
- **Steven Simons** - Dean of Admissions and Financial Aid- HWS
- **Jackie Tiermini** - Finger Lakes Mosaic Collective - FLCC
- **Margie Whiteleather** - Community Member, Chief of Staff for Jeff Selingo

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Visit our website to explore:

Community Calendar

Community Resource Directory

Collaborations, Programs & Initiatives

Network Partners & Action Teams

Mission Summer Smart (Summer Programs)

Early Childhood Resource List

Local Data & Dashboards

Downloadable Reports & Data

Events & Community Updates

Annual Reports

Geneva 2030 Network News

Get Involved or Donate



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